

# MÉRIANCE





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## THE BRAND

Mériance Collagène offers high-end cosmetics made in Canada. Thanks to our resolutely scientific approach, Mériance develops skin-care products with the highest concentration of active and mostly organic ingredients available on the market. We firmly believe natural ingredients and natural beauty go hand-in-hand.

Mériance never compromises on the purity, quality and effectiveness of our skin care products. Scoring well-above industry standards, each and every one of Mériance's product is the result of the most recent discoveries in anti-aging molecules.

Silky and pleasant-to-the-touch, each product is quickly absorbed by the skin without a trace, leaving no shine or residue behind.



## MISSION

Mérianche aims to offer each client adapted, undiluted and effective skincare products. Our priority is both our ingredients' purity, quality and effectiveness and the environment.

Mérianche is also committed to providing impeccable customer service and personalized support. Of course, we follow up with you, our customers, to ensure your satisfaction.



MORE

**ACTIVE**  
INGREDIENTS

MORE

**RESULTS**

**MERIANCE** redefines the notion of cosmetics with **the greatest number and highest concentration** of anti-ageing molecules in every bottle. With record concentrations of active anti-aging ingredients, Mériance exceeds industry standards.

## **EFFECTIVE ANTI-AGING CARE**

What makes Mériance's anti-aging skin-care products truly different from the competition? The purity and unequalled concentration of the active ingredients.

**Mériance's rich and 99.7 % pure marine collagen** tones up, protects and regenerates the skin of women of all ages.





## OUR PROMISE OF AUTHENTICITY

- ✓ Developed by Canadians, recognized leaders in marine research on anti-aging molecules
- ✓ Designed AND manufactured in Canada
- ✓ Developed according to a rigorous scientific and environmentally friendly approach
- ✓ Hypoallergenic, non-irritating and PEG- and toxin-free
- ✓ Free of parabens, sulphates, colours, artificial fragrances or mineral oils
- ✓ Not tested on animals

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NATURAL  
SCIENCE



## BIO-MARINE SCIENCE

*Marine biotechnology makes it possible to obtain pure and unique natural active ingredients.*

A largely unexplored territory, the sea is an inexhaustible source of natural active ingredients for anti-aging treatments. In partnership with Passport Innovation Canada, Mériance develops active ingredients derived from marine biotechnology and advanced formulas for effective facial care to reveal your natural beauty.

An aerial photograph of a coastal region. The top half shows a vast expanse of blue water under a sky with scattered white clouds. On the right, a prominent, dark, forested cliffside extends into the water. The bottom half of the image shows a closer view of the coastline, featuring a sandy beach, a rocky outcrop with a small building, and a dense forest of green trees. A parking lot with several cars is visible in the lower-left corner.

## R & D

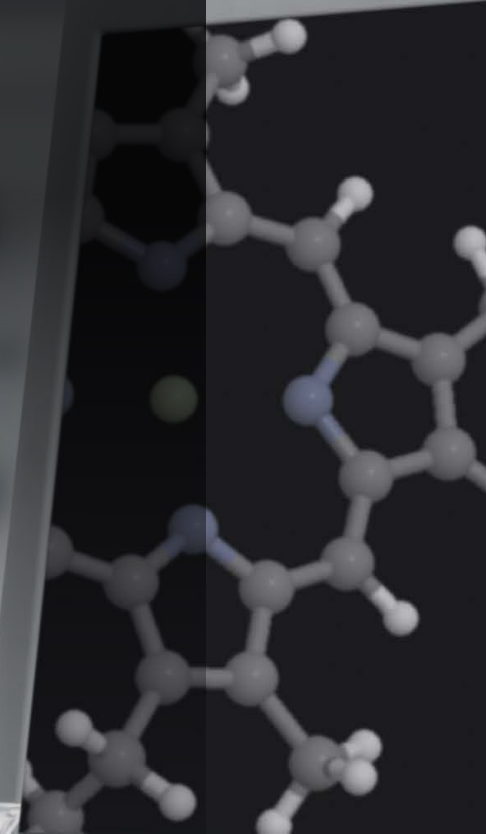
In the magnificent Lower St. Lawrence region of Quebec in Canada, the Mériance laboratory at the Centre de recherche sur les biotechnologies marines de Rimouski (CRBM) studies the incredible biodiversity of the sea to develop natural, effective and environmentally friendly formulas. The laboratory benefits from exclusive seawater cultivation programs that guarantee our products an optimal level of purity and efficiency, while also carefully preserving natural resources. This method utilizes marine biomass to discover new and natural active ingredients.





## **LABORATORY**

Mériançe's two skin-care product lines (Anti-Aging & Preventive) are manufactured in our Health-Canada-certified laboratory in Cowansville, Quebec, Canada. Our products are produced and packaged in sterile conditions that far exceed cosmetics industry quality standards.



## OUR LINES



### ANTI-AGING

The collagen in our skin decreases with age, resulting in wrinkles that form and multiply as the years go by. When you apply highly concentrated native marine collagen, you compensate this lack in the skin. The result? The slowing down of time!

Regular use of the products in Mériance's Anti-Aging line, which contain active ingredients such as Matrixyl 3000 to stimulate collagen production, slows down the aging process. Extracted from fish skin, Mériance's local collagen retains its triple helix structure and ability to bond with human proteins, thus ensuring our products' bioactivity.



### PREVENTIVE

The body uses oxygen to produce energy. But this process releases free radicals. Too many of these molecules in the body, and we have a problem: the aging of our cells, especially those of the skin.

Antioxidants are molecules that reduce or even prevent the oxidation process. They act like a protective sheath. They bind to unstable electrons and prevent them from attacking collagen fibres and the various skin-cell structures. In other words, antioxidants neutralize the natural oxidation process.

The antioxidants contained in our Preventive line perfectly fight the dreaded effects of free radicals.



[www.meriance.com](http://www.meriance.com)